

GX CARD X ZALORA YEAR-END SPECIAL CAMPAIGN TERMS AND CONDITIONS

Effective date: 1 December 2024

1. General

- 1.1 The GX Card x Zalora Year-End Special Campaign (“**Campaign**”) is organised by GX Bank Berhad (“**GXBank**”) in collaboration with Zalora and will run from **1 December 2024 to 31 December 2024** (both dates inclusive) or as otherwise determined by GXBank with prior notice (“**Campaign Period**”).
- 1.2 By participating in the Campaign, you agree to be bound by these GX Card x Zalora Year-End Special Campaign Terms and Conditions (“**Terms and Conditions**”) (which may be amended/updated from time to time) and acknowledge that any decisions made by GXBank regarding the Campaign are final and binding.
- 1.3 These Terms and Conditions shall be read in conjunction with GXBank’s [Terms and Conditions Governing Retail Banking Products and Services](#), [Terms of Use](#) and such other terms and conditions may be imposed by Zalora.

2. Eligibility

- 2.1 The Campaign is open to all individual customers of GXBank (“**Eligible Customer**”, “**you**”, or “**your**”) who have a savings account with GXBank (“**GX Account**”) and a GX debit card (“**GX Card**”).
- 2.2 The following individuals are not eligible to participate in the Campaign:
- (a) customers whose GX Account or GX Card has been terminated, closed, suspended, deemed delinquent or otherwise unsatisfactorily conducted as determined by GXBank during the Campaign Period;
 - (b) individuals who are mentally unsound, deceased, adjudicated bankrupt or have any legal proceedings instituted against them; and/or
 - (c) individuals under the age of eighteen (18) years.

3. Campaign Mechanics and Qualifying Criteria

- 3.1 To qualify for the Campaign Reward described in Clause 4.1 below, Eligible Customers must meet the following criteria during the Campaign Period (“**Qualifying Criteria**”):
- (a) you must have an existing GX Account in good standing;
 - (b) you must have an active GX Card (either virtual or physical);
 - (c) you must make a minimum purchase of RM150 in a single transaction on the Zalora website (www.zalora.com.my) or mobile app, paying with your GX Card (“**Minimum Spend**”); and
 - (d) you must enter the voucher code “GXCARD18” (“**Voucher Code**”) in the voucher code field before completing your purchase at checkout on the Zalora website or mobile app.

4. Campaign Reward

4.1 Eligible Customers who meet the Qualifying Criteria outlined in Clause 3.1 above during the Campaign Period will be eligible to receive the following Campaign Reward:

Campaign Reward	Campaign Reward Eligibility & Redemption
<p>18% off, capped at RM30, with a minimum spend of RM150</p>	<p>Campaign Reward Eligibility</p> <p>Eligible Customers can redeem the Campaign Reward up to three (3) times during the Campaign Period.</p> <hr/> <p>Redemption of Campaign Reward</p> <p>To redeem the Campaign Reward, Eligible Customers must enter the Voucher Code GXCARD18 in the voucher code field before completing a purchase at checkout on the Zalora website or mobile app.</p> <p><i>Important Note: The Campaign Reward <u>cannot be applied</u> after a purchase is completed.</i></p>

4.2 Below are illustrations of the eligibility for receiving the Campaign Reward.

Illustration	Campaign Reward Eligibility
Customer A	
<ul style="list-style-type: none"> Spends RM150 on the Zalora website using GX Card. Applied Voucher Code GXCARD18 before checkout. 	<p>Eligible to receive the Campaign Reward Eligible discount: RM27 (18% x RM150 = RM27)</p>
Customer B	
<ul style="list-style-type: none"> Spends RM300 on the Zalora website using GX Card. Applied Voucher Code GXCARD18 before checkout. 	<p>Eligible to receive the Campaign Reward Eligible discount: RM30 (18% x RM300 = RM 54 = Capped at RM30)</p>
Customer C	
<ul style="list-style-type: none"> Spends RM300 at the Zalora website using GX Card. Voucher Code GXCARD18 not applied before checkout. 	<p>Not Eligible to receive the Campaign Reward as Customer C did not apply Voucher Code GXCARD18 before checkout.</p>

Illustration	Campaign Reward Eligibility
Customer D	
<ul style="list-style-type: none"> Spends RM100 on the Zalora website using GX Card. 	<p>Not Eligible to receive the Campaign Reward as Customer D did not meet the Minimum Spend requirement.</p>

- 4.3 The redemption and use of the Voucher Code are subject to any additional terms and conditions set by Zalora. By using the Voucher Code, Eligible Customers agree to any such terms and conditions imposed by Zalora in relation to the use or redemption of the Voucher Code.
- 4.4 GXBank is not the supplier of the Voucher Code and makes no representations or warranties regarding the merchantability or fitness for a particular purpose of the Voucher Code provided by Zalora. GXBank assumes no liability for any actions, omissions, or defaults by Zalora, nor for any issues such as non-delivery, non-performance, or defects related to the Voucher Code. GXBank is not an agent or representative of Zalora. Any disputes related to the Voucher Code should be resolved directly between the Eligible Customer and Zalora.
- 4.5 If GXBank subsequently finds that an Eligible Customer is not eligible for the Campaign Reward or if there was an error in the crediting or awarding of the Campaign Reward, GXBank reserves the right to refuse to credit, or to amend, correct, adjust, or reclaim the Campaign Reward. This may include debiting the equivalent amount from the Eligible Customer's GX Account (including both the Main Account and any Savings Pockets). If the balance in the Eligible Customer's GX Account is insufficient to cover the amount of the Campaign Reward, the Eligible Customer must immediately reimburse GXBank for that amount upon demand.
- 4.6 GXBank reserves the right to (a) disqualify an Eligible Customer from participating in the Campaign, (b) refuse to credit or cancel the crediting of the Campaign Reward, or deduct/debit an amount equivalent to the Campaign Reward from the Eligible Customer's GX Account (including both the Main Account and any Savings Pockets), and/or (c) take any other necessary actions, including legal action, against an Eligible Customer if:
- 4.6.1 GXBank determines that the Eligible Customer has not complied with these Terms and Conditions or GXBank's Terms and Conditions Governing Retail Banking Products and Services;
 - 4.6.2 the Eligible Customer is found or suspected of tampering with the Campaign or its processes, including any fraudulent activity involving deceit or cheating;
 - 4.6.3 there is irregular or improper operation or use of the Eligible Customer's GX Account or GX Card;
 - 4.6.4 the Eligible Customer engages in fraudulent or dishonest actions, or conducts themselves in bad faith to gain an unfair advantage over GXBank, its partners, or service providers; and/or

- 4.6.5 any event occurs that gives GXBank the right to suspend or terminate any or all of its products or services, as outlined in GXBank's Terms and Conditions Governing Retail Banking Products and Services.

5. General Terms and Conditions

- 5.1 By participating in the Campaign, you consent to the collection, processing, and use of your personal data by GXBank in accordance with GXBank's [Data Privacy Policy](#). Additionally, you agree to the use of your personal data by GXBank for:
- (a) purposes related to the Campaign; and
 - (b) marketing and promotional activities conducted by GXBank, which may include various forms of advertising and publicity through media such as newspapers, television, radio, and online platforms. This may involve the use of details from your entries, interview materials, responses, and related photographs. You also agree to cooperate and participate in all advertising and publicity activities related to the Campaign.
- 5.2 Unless specifically stated in these Terms and Conditions, the Campaign cannot be combined with any other GXBank promotions, and no additional rewards will be offered.
- 5.3 The transaction records maintained by GXBank and its decisions regarding the Campaign are final and binding. GXBank is not obligated to provide reasons or engage in correspondence regarding any matters related to the Campaign.
- 5.4 To the fullest extent permitted by law, and unless due to GXBank's gross negligence or willful misconduct, GXBank expressly excludes and disclaims any representations or warranties (whether express or implied, written or oral) regarding the Campaign. This includes, but is not limited to, warranties of quality, fitness for a particular purpose, and those mentioned in mass media, marketing, or advertising materials.
- 5.5 By participating in the Campaign, you agree that GXBank shall not be liable or responsible if it is unable to fulfill any of its obligations, in whole or in part, due to circumstances beyond its control. This includes failures of mechanical or electronic devices, data processing systems, transmission lines, electrical issues, industrial disputes, war, strikes, riots, pandemics, acts of God, or any other force majeure events.
- 5.6 GXBank, its officers, employees, representatives, and agents (including any third-party service providers engaged for the Campaign), shall not be responsible for or accept any liability of any kind arising from the Campaign, whether directly or indirectly suffered by you or any third parties, except in cases of GXBank's gross negligence or willful misconduct specifically related to the Campaign.
- 5.7 You agree and undertake to indemnify and hold GXBank its officers, employees, representatives and agents harmless against any claims, proceedings, damages, losses and costs (including legal fees on an indemnity basis) that may arise in connection with or as a result of misconduct, negligence, misrepresentation or breach of these Terms and Conditions.

- 5.8 GXBank shall not be responsible or liable for any technical failures, interruptions, or errors (whether electronic or human) in the administration or processing of transactions performed via the GXBank mobile application (“**GX App**”).
- 5.9 GXBank shall not be responsible for any failure or delay in the transmission of sales transaction evidence by Visa International, MasterCard Worldwide, merchants, postal or telecommunication authorities, or any other party, which may result in your inability to claim the rewards under the Campaign.
- 5.10 GXBank shall not be liable for any misinterpretation or misrepresentation of facts regarding the Campaign by unauthorized third parties in any media, marketing, or advertising material.
- 5.11 In the event of any inconsistencies between these Terms and Conditions and any advertising, promotional, publicity, or other materials related to the Campaign, these Terms and Conditions shall prevail.
- 5.12 GXBank reserves the right to cancel, withdraw, suspend, extend, or terminate the Campaign, in whole or in part, at any time before the end of the Campaign Period. Prior notice will be given by posting on GXBank’s website at gxbank.my/notices, through the GX App, or by any other method determined by GXBank. Any cancellation, withdrawal, suspension, extension, or termination of the Campaign by GXBank will not entitle you to any claims or compensation for losses or damages incurred as a direct or indirect result of these actions.
- 5.13 GXBank reserves the right to add, delete, suspend, or modify these Terms and Conditions, in whole or in part, at any time. Prior notice will be given by posting on GXBank’s website at gxbank.my/notices, through the GX App, or by any other method determined by GXBank.
- 5.14 Any matters not explicitly covered by these Terms and Conditions will be determined by GXBank at its reasonable discretion.
- 5.15 These Terms and Conditions are governed by and construed in accordance with the laws of Malaysia, and you agree to submit to the exclusive jurisdiction of the Malaysian courts.
- 5.16 In the event of any inconsistencies between the English version of these Terms and Conditions and versions in other languages (including Bahasa Malaysia), the English version shall prevail.
- 5.17 You agree to regularly check GXBank’s website for updates on the Campaign and these Terms and Conditions, including any notices from GXBank related to the Campaign. If you have any questions or need clarification about the Campaign or these Terms and Conditions, please contact GXBank’s authorized representatives.
- 5.18 For inquiries or feedback regarding the Campaign, please reach out to us through the chat function in the GX App, call our Customer Support team at +603 7498 3188, or email us at ask@gxbank.my.
- 5.19 If you experience any issue related to the Campaign Reward redemption, you may contact the Zalora Malaysia Customer Service at customer@my.zalora.com. Further communication channels can be found at <https://www.zalora.com.my/contact/>.